



John Molson School of Business
VAN BERKOM
Small-Cap Case Competition

13th EDITION



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WELCOME

Message from the Dean



On behalf of the John Molson School of Business, welcome to Montreal and welcome to Concordia. I am very proud that for the thirteenth year we will be hosting the Van Berkom John Molson School of Business Small-Cap Case Competition, the only case competition in Canada

focused exclusively on small-cap business cases. At the John Molson School of Business, we firmly believe that as we prepare students for the job market, it is imperative that we expose them to as many dimensions of business as possible, in addition to what they learn in class. This event is a shining example of that kind of hands-on learning.

I would like to extend a special thank you to Mr. J. Sebastian van Berkom, LLD 17, a great alumnus and friend of the John Molson School of Business, for his foresight and generosity when he established this unique competition. I wish all the participants the best of luck.

*Anne-Marie Croteau, PhD, CDir Dean
John Molson School of Business*

About the Founder



"I am very much looking forward to the thirteenth year of Canada's first small-cap case competition for business students. Since the first year of the Van Berkomp JMSB Small-Cap Case Competition, the caliber of participants has continued to increase. I'm looking forward to another fun event and bringing a new level of challenge to our rising stars in the investment banking world."

*J. Sebastian van Berkomp, B.Comm., LL.D.
Chairman, President and Chief Executive Officer
Van Berkomp and Associates Inc. and Van Berkomp
Golden Dragon Limited*

Mr. J. Sebastian van Berkomp founded Van Berkomp and Associates (VBA) in 1991. He is the company's Chairman, President and CEO. He is also Chairman, President, CEO and Responsible Officer of Van Berkomp Golden Dragon Limited in Hong Kong that was incorporated on February 22, 2012. His investment career commenced in 1971 at the Bell Canada Pension Fund.

In 1979, he became a Partner of LRM Investment Management, and in 1984 co-founded Montrusco Bolton Investments Inc. He has won the Small-Cap Manager of the Year Award in 1997 and was a finalist at the Annual Ernst & Young Entrepreneur of the Year Awards in 1998.

In 2003, he funded the Van Berkomp Endowed Chair in Small-Cap Equities at the John Molson School of Business (JMSB) at Concordia University.

In 2005, he became a Founding Director of the Institute for Governance of Private and Public Organizations in Canada, and in 2010, he was appointed to the Audit and Investment Committees. In 2013, J. Sebastian was appointed President of the Investment Committee. In 2011, he funded the Van Berkomp JMSB Small-Cap Case Competition at Concordia.

In 2013, J. Sebastian was appointed to the Investment Committee of the Montreal Children's Hospital Foundation. In 2014, he founded the Van Berkomp Small-Cap Investment Management Program at the JMSB. Since 2015, the Stephen A. Jarislowsky Fellowship was established under the VBIMP at the JMSB at Concordia. In 2017, he received an Honorary Doctor of Laws Degree from Concordia University.

Van Berkomp and Associates Inc.

VBA concentrates 100% of its activities on Canadian, U.S. and Asian small- capitalization equities. The company manages small-cap stock portfolios for large North American pension funds, corporations, foundations, and endowment funds.

Company History

VBA has been in the business of managing small-cap portfolios since 1991. The company is registered with the Québec, Ontario, Alberta, British Columbia and Manitoba Securities Commissions as an Investment

Counselor and Portfolio Manager and with the Securities and Exchange Commission (United States) as an Investment Advisor. VBA is an accredited International Financial Centre (IFC). In June 1, 1999, the company established its small-cap equity management division in the U.S.

In 2012, Van Berkomp Golden Dragon Limited (VBGD) was incorporated in Hong Kong to provide an Asian small-cap equity product to professional investors. The disciplined investment approach, utilized by J. Sebastian van Berkomp, is being applied by all members of the investment team. While Canadian, U.S. and Asian investment teams work separately, the firm benefits from the cross-fertilization of ideas that results from focused in-house research of these markets.



© Concordia University

Message from the Director



As an organizing team, we are thrilled to provide this immersive experience for all participating teams and judges. We have been working diligently to ensure that this event is both engaging and memorable for everyone.

In the classroom, students learn portfolio theory and market efficiency. The Van Berkom John Molson School of Business Small-Cap Case Competition (VBCC) enables students to take this in-class learning and apply it to small-cap investing, which allows for bottom-up stock picking and the pursuit of abnormal returns.

It's a unique way to approach valuation and a great compliment to the classroom theory. At the VBCC, the buy-side meets the sell-side, valuation is followed up by a pitch and the investment world enters the classroom. It is through the generous monetary and in kind donations from our sponsors that this competition is possible. We sincerely appreciate your support and look forward to another successful and exciting competition.

*Lecturer / Department of Finance
Director, Van Berkom Small-Cap Investment Management
Program & Van Berkom Small-Cap Case Competition
Strategic Advisor for Sustainability, Concordia University*



DIVISION BREAKDOWN

Prep room

DIVISION A	TEAM A1	5.269	TELFER SCHOOL OF BUSINESS UNIVERSITY OF OTTAWA
	TEAM A2	5.232	MEMORIAL UNIVERSITY OF NEWFOUNDLAND
	TEAM A3	6.433	HEC MONTRÉAL 2
DIVISION B	TEAM B1	5.267	THE ASPER SCHOOL OF BUSINESS UNIVERSITY OF MANITOBA
	TEAM B2	5.107	HEC MONTRÉAL 1
	TEAM B3	6.435	BABSON COLLEGE
DIVISION C	TEAM C1	5.234	WILLIAMS SCHOOL OF BUSINESS BISHOP'S UNIVERSITY
	TEAM C2	6.431	JOHNSON SCHOOL OF MANAGEMENT CORNELL UNIVERSITY
	TEAM C3	6.437	SMITH SCHOOL OF BUSINESS QUEEN'S UNIVERSITY

PRESENTATION ROOMS

Division A: 9A Division B: 9B+C Division C: 9D

EVALUATION CRITERIA

- Each day, teams will be evaluated based on the following factors:
- Definition of Key Issues (**5 points**)
 - Qualitative Analysis (**5 points**)
 - Quantitative Analysis (**5 points**)
 - Recommended Course of Action (**5 points**)
 - Handling of Question Period (**5 points**)
 - Presentation Effectiveness (**5 points**)

Maximum score per day = **30 points**
Each team's total score will be the sum of the daily averages.

PARTICIPANTS' SCHEDULE

FRIDAY, MARCH 22nd, 2024	
8:30 - 9:00	Registration
9:00 - 9:30	Opening Remarks & Breakfast
10:00 - 11:00	Case Prep 1
11:00 - 12:00	Live Case
12:00- 16:00	Lunch + Case Prep 2
16:15 - 17:00	Presentation Group 1 (A1, B1, C1)
17:00 -17:45	Presentation Group 2 (A2, B2, C2)
17:45 -18:30	Presentation Group 3 (A3, B3, C3)
19:00 - 21:00	Evening Remarks and Cocktails - 9th Floor JMSB

PARTICIPANTS' SCHEDULE

SATURDAY, MARCH 23rd, 2024	
9:00 - 9:45	Opening Remarks & Breakfast
10:00 - 12:00	Case Prep 1
12:00 - 13:00	Live Case
13:00- 16:00	Lunch + Case Prep 2
16:15 - 17:00	Presentation Group 1 (A3, B3, C3)
17:00 -17:45	Presentation Group 2 (A2, B2, C2)
17:45 -18:30	Presentation Group 3 (A1, B1, C1)
19:30 - 22:30	Awards and Gala - William Gray Hotel

JUDGES

Day 1

Panel 1

HEAD: Amr Ezzat, Managing Director, Equity Research, Echelon Capital Markets
Brian Chan, Portfolio Manager, Manulife Investment Management
Karim Haddad, Senior Analyst, Van Berkomp Global Asset Management
Balal Rasool, Analyst, Van Berkomp Global Asset Management

Panel 2

HEAD: François Watier, Senior Analyst, Van Berkomp Global Asset Management
Reena Atanasiadis, Dean, Williams School of Business, Bishop's University
Constantine Kostarakis, President, CIO & Portfolio Manager, Summus Investment Management Inc
Martin Tzakov, Portfolio Manager, Pembroke Management

Panel 3

HEAD: J. Sebastian Van Berkomp, Founder & Partner, Van Berkomp Global Asset Management
Patrick Lauziere, Associate Portfolio Manager, Fiera Capital
Derrick Gut, PM Global SMID, Jarislowsky Fraser Limited
Lorne Steinberg, President, Lorne Steinberg Wealth Management

Panel 1

HEAD: J. Sebastian Van Berkomp, Founder & Partner, Van Berkomp Global Asset Management
Inder Arya, Senior Portfolio Manager, RBC DS
Alexander Tiscione, Analyst Global Equities, Van Berkomp Global Asset Management

Panel 2

HEAD: Karim Haddad, Senior Analyst, Van Berkomp Global Asset Management
Aniss Gasmassi, Senior Investment Analyst, Bastion Asset Management
Balal Rasool, Analyst, Van Berkomp Global Asset Management
Constantine Kostarakis, President, CIO & Portfolio Manager, Summus Investment Management Inc

Panel 3

HEAD: François Watier, Senior Analyst, Van Berkomp Global Asset Management
Reena Atanasiadis, Dean, Williams School of Business, Bishop's University
Sain Godil, Portfolio Manager, Global Alpha Capital Management Ltd

JUDGES' SCHEDULE

FRIDAY, MARCH 22ND, 2024

12:30-13:00 Judges' Arrival

13:00-16:00 Lunch & Briefing

16:15-17:00 Presentation Group 1 (A1, B1, C1)

17:00-17:45 Presentation Group 2 (A2, B2, C2)

17:45-18:30 Presentation Group 3 (A3, B3, C3)

19:00-21:00 Evening Remarks & Cocktails
9th Floor JMSB Building

SATURDAY, MARCH 23RD, 2024

12:30-13:00 Judges' Arrival

13:00-16:00 Lunch & Briefing

16:15-17:00 Presentation Group 1 (A3, B3, C3)

17:00-17:45 Presentation Group 2 (A2, B2, C2)

17:45-18:30 Presentation Group 3 (A1, B1, C1)

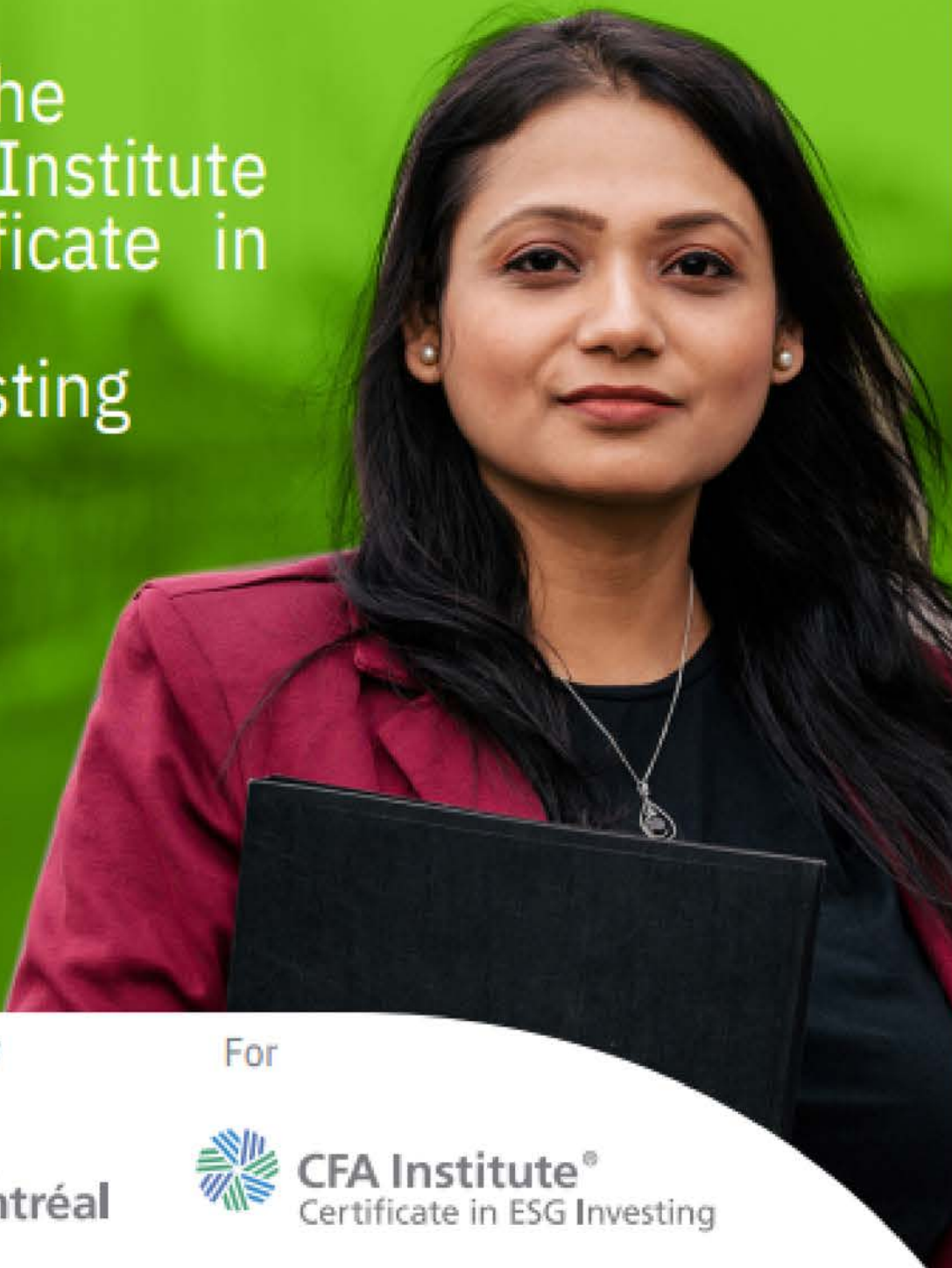
19:30-22:30 Award & Gala
William Gray Hotel



Photo credit: Allen McInnis

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ASPER SCHOOL OF BUSINESS University of Manitoba



The Asper School of Business at the University of Manitoba has thrived for over 80 years, providing world-class business education to leaders and innovators who contribute to the social and economic well-being of Manitoba and beyond. The faculty is a major research and teaching unit with more than 65 full-time staff and approximately 2,300 students at the bachelor's, master's, and doctorate levels. Research emerging from the Asper School of Business influences business and leadership in Canada and throughout the world.

PARTICIPANTS



Ricky is in his second year of the MBA program at the Asper School of Business, majoring in Finance and Sustainability. He holds a Chartered Professional Accountant designation. Before joining the program, he was a manager at Ernst & Young Hong Kong, which specializing in turnaround and restructuring strategies.



Chaitanya, a second-year MBA student at the Asper School of Business, concentrates on Finance and Leadership. With prior experience as an audit and accounting articulated assistant in India, he now works as an accounting clerk at The Chicken Delight of Canada, managing administrative tasks and maintaining accounting records and procedures.



Eshan is a second-year MBA student at the Asper School of Business, specializing in Financial Analysis. Previously, he worked as an Inspector at the Department of Cooperation in India, where he monitored and supported cooperative credit and non-credit businesses. He enjoys reading about history and geography and visiting coffee shops.



Helena Goldman is a second-year MBA student at the Asper School of Business, concentrating on Financial Analysis. Previously, worked as a business development, technology researcher and strategic planner at a Consulting and Investment Banking firm, which specializes in the IT and Semiconductor sector in cross-market business activities with Japan.

Babson College, situated in Massachusetts, is a distinguished private institution celebrated for its focus on entrepreneurship education. Recently acknowledged among the top 10 US schools by The Wall Street Journal, Babson, established in 1919, offers comprehensive undergraduate and graduate programs specializing in business administration, management, and entrepreneurship. Renowned for its experiential learning approach, the college cultivates innovation and leadership skills among its students. With a global perspective, Babson encourages the practical resolution of real-world challenges and provides extensive networking opportunities for career advancement and entrepreneurial pursuits. Its unwavering commitment to social responsibility and sustainability underscores its pivotal role in shaping future leaders.

PARTICIPANTS



Nana Adwoa Agyemang Sereboo is a Ghanaian-born Master of Finance student at Babson College's FW Olin Graduate School of Business. She is also an equity research analyst with the Babson College Fund on the Financials and REITs team. Nana aspires to build a career in equity research upon graduation.



Nikolas Kritsikis, originally from Athens, Greece, is a Master of Finance student at Babson College's F.W. Olin Graduate School of Business. He aspires to work in Equity Research upon his graduation in December 2024.



Aryan Goyanka is a sophomore at Babson College, concentrating in Finance. He serves as an equity analyst in the Babson College Fund, specifically on the Energy and Materials team, where he actively manages a portion of Babson's endowment. Aryan's ambition is to pursue a career in investments and finance after graduation.



Raffaello is an equity research analyst for the Babson College Fund and a CFA Level 1 candidate. Leveraging his Computer Engineering degree from the University of British Columbia, Raffaello aspires to start his own "pay forward" fund when he graduates with an MBA from Babson College in May 2024.

Cornell University is a private Ivy League land-grant research university based in Ithaca, New York. The university was founded in 1865 by Ezra Cornell and Andrew Dickson White. Since its founding, Cornell has been a co-educational and nonsectarian institution. As of fall 2023, the student body included over 16,000 undergraduate and 10,000 graduate students from all 50 U.S. states and 130 countries. In addition to its primary campus in Ithaca, the university administers three satellite campuses, including two in New York City and one in Qatar.

PARTICIPANTS



Before coming to Johnson, Dewi worked as an internal auditor. Her most memorable project involved evaluating the investments of a state-owned enterprise and managing the pension fund for government employees. This sparked her interest in investment management, leading her to pursue an MBA. She is currently focusing on Investment Research/Asset Management immersion. Outside of the classroom, she is actively involved in the Investment Management Club and works as a First-year Finance Sector Analyst for Cayuga Fund at Parker Center for Investment Research. Outside of her academics and professional responsibilities, she enjoys spending quality time with her children, reading mystery novels, and creating handmade crafts.



Monica, originally from Beijing, worked in China's stock market, where she developed a strong interest in investment research. Presently, she is refining her equity investment abilities as a member of the Cayuga Fund at Cornell University, which entrusts her with the management of a segment of the university's endowment. Beyond her academics and professional pursuits, she engages in activities such as snowboarding, ice skating, and tennis. Additionally, she is an enthusiastic reader, always eager to explore publications that challenge her understanding and expand perspectives.



Jonathan is a first-year MBA student at Cornell's Johnson School of Management. He previously worked for 6 years in venture capital across different firms investing in early-stage startups with a focus on deep-tech, industrials, and ML/AI. He also lived and worked for a year in Montreal at TandemLaunch, a deep-tech startup studio. Prior to working in startup investing, he studied at The London School of Economics, attending medical school in Ireland, and originally studying in astrophysics, biology, and political theory at Columbia College. He is a native New Yorker and a lifelong science-fiction obsessive.

HEC Montréal stands as a beacon of academic excellence in business education, tracing its roots back to 1907. Affiliated with the Université de Montréal, this French-language institution has consistently delivered top-notch undergraduate and graduate programs in various business disciplines. Renowned for its accomplished faculty and innovative research initiatives, HEC Montréal fosters a dynamic learning environment. Its international recognition is bolstered by a global network of influential alumni who hold key positions across diverse industries. The school's commitment to staying at the forefront of business education, coupled with a modern campus, cements its status as a leading business school in North America.

PARTICIPANTS



Thomas, a first-year Finance student at HEC Montréal, excels academically and demonstrates numerical prowess in various competitions. Beyond finance, his interests include cycling, chess, and sports. Motivated to deepen his financial skills, he joined HEConomie Global Research to pursue his interests and further develop in the field.



Victor, originally from Québec City, has always had a deep interest in numbers. This passion drove him to pursue a degree in Finance at HEC Montréal, eventually leading him to a position with HEConomie Global Research. Outside of his academic and professional life, Victor enjoys cycling, traveling to new places, and delving into the mysteries of Astronomy.



Jeremie is a first-year finance student at HEC Montreal. His passion for finance led him to join HEConomie Global Research where he developed a deeper passion in financial modeling and valuation. He is dedicated to continuous learning and growth through academic competitions and extracurricular research.

Outside finance, he finds happiness through the great outdoors, alpine skiing and mountain biking.



Noémie, a first-year finance student at HEC Montreal, harbors an insatiable curiosity for the diverse realm of finance. Her passion for finance & economics led her to join HEConomie Global Research where she developed an expertise for financial analysis and valuation. Beyond academics, her passion for alpine skiing and travel enriches her life, balancing her dedication to finance studies.

Founded in 1907, HEC Montréal is the first university-level business school in Canada, and it has been recognized for the excellence of its programs locally and internationally. The Montreal-based institution is open to the world and solidly rooted in Quebec society. It trains management leaders who make responsible contributions to the success of organizations and to sustainable development.

PARTICIPANTS



Alexandru Celac is a first-year finance student at HEC Montréal. Earlier this year, he joined the HEC Student Investment Fund as a junior analyst in the Consumer & Healthcare sector. Outside of school, he loves playing hockey with friends and aspires to pursue a career in investment banking.



Charles Frédette is a third-year finance student at HEC Montréal. He is the portfolio manager of the Consumer, Healthcare and TMT sectors for HEC's Student Investment Fund and represents his university in various competitions. Outside of school, Charles enjoys golfing, playing hockey, and aspires to a career in investment banking.



Charles-Alexandre Lembregts is a second-year finance student at HEC Montréal. He is a portfolio manager in the materials sector for HEC's Student Investment Fund. Outside of school, Charles-Alexandre enjoys playing soccer and being out on the golf course.



Liam Parolin is a second-year finance student at HEC Montréal. He currently serves as portfolio manager of the materials sector in the HEC Student Investment Fund. Beyond the classroom, he has completed internships in Private Wealth & Venture Capital, and enjoys fishing and golf.

MEMORIAL UNIVERSITY OF NEWFOUNDLAND



Memorial University was established in 1925 as a memorial to the Newfoundlanders who lost their lives on active service during the First World War and subsequent conflicts. Located in St. John's, Newfoundland and Labrador, Memorial University is home to more than 19,000 students from over 115 countries. From the classics to advanced technology, Memorial offers certificate, diploma, undergraduate, graduate and postgraduate programs across five campuses and online. A global network of almost 100,000 accomplished alumni throughout the world strengthens Memorial University's capacity and reputation for leadership in research, teaching and public engagement.

PARTICIPANTS



Russell is a Commerce (Co-op) student pursuing a concentration in finance. He is President of the 2026 Commerce Class and a Sector Manager with Memorial's student-managed investment fund. He is currently completing his first work term as an Investment Analyst Intern with Provident10, Newfoundland's largest pension fund with \$10B AUM.



Nathan is a joint B.Comm. (Co-op) and BA student concentrating in finance and economics. He is the Quantitative Manager of Memorial's student-managed investment fund, having previously served as Portfolio Manager, and serves as Treasurer of the 2025 Commerce Class. He is currently working as an Analyst with Toronto-based SagePoint Capital Partners.



Pedro is a BBA student pursuing a finance concentration and an economics minor. He is a Sector Manager with Memorial's student-managed investment fund and is a member of three Boards in the Faculty of Business. Pedro is currently completing a 12-month internship with Chicago-based Tegus' Global Equity Research division.



Aryan is a final-year Commerce (Co-op) student pursuing a minor in Mathematics. He is a Sector Manager with Memorial's student-managed investment fund and is vice president of finance with Enactus Memorial. He has previously interned at Deloitte in Risk Advisory and Bombardier in Supply chain, and he aims to pursue a CFA post-graduation.

SMITH SCHOOL OF BUSINESS Queen's University

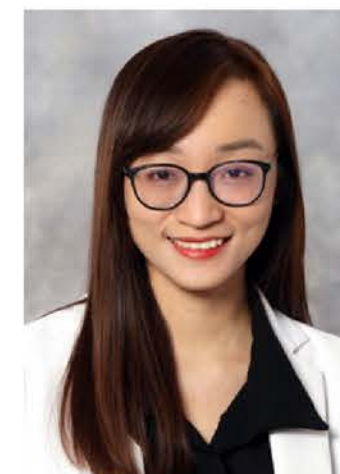


Queen's University - Smith School of Business, commonly known as Queen's, is a public research institution in Kingston, Ontario. Smith School of Business offers a full selection of academic programs for any stage in a candidate's education or career — the Certificate in Business and Bachelor of Commerce at the Undergraduate level, four unique MBAs, as well as seven area-specific master's degrees, two graduate diplomas, and an MSc and PhD that are research-based. Queens has produced notable figures, including government officials, business leaders, and 57 Rhodes Scholars. As of 2022, it counts five Nobel Laureates among its affiliates.

PARTICIPANTS



Suleman is an MFIN candidate at Queen's University, currently serving as CEO of QUAAF overseeing a \$650k CAD portfolio and leads thirty-five members in the alternative asset space. Suleman's background includes covering construction and sports industry in South America at an M&A advisory family office.



Aveline Duong is currently a Consultant at MNP and an MFIN student at Queen's University. Aveline has over three years of auditing and consulting experience, specializing in due diligence, financial analysis, and business planning. While Aveline's specialty focuses on business planning and financial modeling, her consulting experience spans to multiple areas.



Michael is currently an MFIN candidate at Queen's University and a portfolio analyst at Scotia Wealth Management. Michael is responsible for overseeing 250+ customized portfolios, ensuring their alignments with investment policy statements and adjusting the modelling based on clients' risk appetites and market conditions. Previously working as an investment representative, Michael also possesses extensive experience in customer engagement and client acquisition



Jalal is an MFIN candidate at Queen's University while also currently serving as COO of QUAAF. As COO, Jalal is responsible for the business development, marketing, and events at QUAAF. Jalal has five years of experience in macroeconomic research at the Arab Bank in Jordan, covering MENA counties in particular.

TELFER SCHOOL OF MANAGEMENT University of Ottawa



Nestled in the heart of Canada's capital, the University of Ottawa is renowned for its commitment to shaping agile, socially responsible leaders. Telfer's dynamic programs integrate cutting-edge research, experiential learning, and a global perspective to equip students with the skills to thrive in today's rapidly evolving business landscape. With a vibrant community of faculty, industry connections, and diverse peers, the school fosters a collaborative environment that nurtures professional careers and fosters entrepreneurial thinking.

PARTICIPANTS



Kenny Paddle-Grant is from a small town of Napanee, Ontario and is a 3rd year student at the University of Ottawa, studying Finance and Marketing. He is currently an intern for the Treasury, Capital Markets division of Brookfield Renewable, and an Equity Analyst for the Telfer Capital Fund. Outside of studies, he spends his time in the weight room and on the basketball court.



Moulay El Hassan Benhachem is a third year Finance and Business Technology Management student at the University of Ottawa. In his leisure moments, he relishes in playing chess, partaking in soccer and tennis games, and immersing himself in the thrilling world of Formula 1



Mohanand Al-Masri is an accounting intern at Brookfield Renewable and an equity analyst at Telfer Capital Fund. When he is not crunching numbers, he is diving into books or kicking around a soccer ball. He is passionate about finance and sports, and likes to balance work with play.



Om Sant is currently a third year Finance student at the University of Ottawa. Outside of school and work, he likes to watch basketball and learn more about different sports.

WILLIAMS SCHOOL OF BUSINESS Bishop's University

BISHOP'S
WILLIAMS SCHOOL
OF BUSINESS

Located in the beautiful Eastern Townships region of the province of Quebec, Bishop's is a unique English-language university that offers its students an undergraduate university experience like no other. Our primary concern is offering students a quality education in the fine arts, humanities, social sciences, natural sciences, business and education. The residential aspect of our small size (2,900 full-time students) encourages students to immerse themselves in the complete Bishop's experience. At the Williams School of Business, we recognize the transformative power of a business education that is rooted in strong academic fundamentals, hands-on learning, small class sizes, and engaged faculty who know your name. Be everything you want to be.

PARTICIPANTS



Brenan is a 3rd year Finance and Economics student. He has extensive experience managing commercial construction projects and taking on entrepreneurial endeavors. During his time at Bishop's, he was co-captain of the Varsity rugby team, co-founded the Bishops Real Estate Club and competed in numerous case competitions.



Charlie is a fourth-year double major student in Business and Sports Studies. Last summer, he interned for PepsiCo within its sales department. The previous summer, he worked at the Canada Revenue Agency where he dealt with the capital dividend payments of corporations from across the country. Charlie has also competed in case competitions in which his team has placed 1st twice.



Jacob is a fifth-year finance student at the Williams School of Business. Last summer, he interned at KPMG Montreal in Management Consulting for Financial Services and Banking. He has learned optimization strategies for private equity processes. Before that, he served as a financial analyst at Fidelity Investments, gaining hands-on experience in optimizing investment strategies.



Sebastien is a third-year accounting student at Bishop's University. Last summer, he worked as an analyst at Redbridge in Paris helping European firms optimize their debt structure. He is starting his CPA studies at McGill while working in auditing at KPMG. He also plays for the Gaiters Varsity Lacrosse team.

WORD FROM THE ORGANIZERS



It is a great honor to be part of the 13th annual Van Berkom John Molson School of Business Small-Cap Case Competition! Now, more than ever, this synergistic and educational event emphasizes the value and importance of informing and inspiring the next generation.

We acknowledge with thanks the competition's founder, Mr. J. Sebastian van Berkom, Founder & Partner, Chairman and CEO of Van Berkom and Associates, a highly respected small-cap investment firm. As a dedicated alumnus of the John Molson School of Business, Mr. Van Berkom provides perennial support to the school for opportunities such as this event that contribute to the creation of a comprehensive academic experience.



We extend hearty thanks to Mr. Amr Addas, VBCC's Director and our preeminent advisor, for his leadership, encouragement and assistance whenever we have needed him. We also thank JMSB Dean, Mrs. Anne-Marie Croteau, for her unfailing support of our team and the competition.

And finally, special thanks go to Mr. Guy Barbeau, JMSB Director of Student Life and Special Projects, who has made our experience so much easier!

We hope that this 2024 edition of VBCC will bring indelible learning experiences and lasting memories to all participants.

Sincerely,
The 2024 VBCC Organizing Team

THANK YOU TO OUR SPONSORS





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Small-Cap Case Competition



Photo credit: Allen McInnes



John Molson School of Business
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